

# MARVIN MANIGAULT JR

GRAPHIC & WEB DESIGNER I

#### CONTACT



(919) 638 - 9517



marvinmanigault@yahoo.com



545 Dewdrop Ln. Christiansburg, VA 24073



Marvin Manigault Jr



www.mindispowerdesign.com

#### **EDUCATION**

Savannah College of Art and Design 2008 - 2010

Master of Arts in Graphic Design

Savannah College of Art and Design 2003 -2007

Bachelors of Fina Art in Graphic Design

#### **SKILLS**

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe Dreamweaver

Flash Professional

Drawing / Illustration / Painting

Photography (Canon)

#### **AWARDS AND HONORS**

Deans List at the

Savannah College of Art and Design

Artistic Honors Scholarship

2011 Davey Award Recipient

#### **INTEREST**

Music (Gospel, Jazz, Hip Hop, Classic etc.) Marvel & DC Comic Movies

Bass Guitar & Drums

Graffiti

Traveling the World

Documentaries

#### **PROFILE**

Brand and Logo development is one my favorite aspects of Graphic Design. Brands are created to be long lasting and the first thing that consumers remember about a business. My philosophy concerning branding with my clients is that they can have a beautiful mark, but this is 40% design—the rest is what the business brings with the mark. Some people expect the logo to do all the work, but the business has to shine to give the mark a stronger brand meaning.

#### WORK EXPERIENCE

### **2011 - PRESENT**

### FREELANCE DESIGNER & FOUNDER // Mind Is Power (MIP) Design

- Develop graphics for product illustrations, logos, and websites
- Advise clients on strategies to reach a particular audience
- Incorporate changes recommended by the clients into the final design
- Develope the overall layout and production design for advertisements, brochures, magazines, and corporate reports

## PUBLICATION COORDINATOR & GRAPHIC DESIGNER // Hampton University

- Works cooperatively with the Communications Manager, Social Media Manager and Sr. Public Relations Specialist.
- Conceptualizing and designing official University publications, flyers, brochures, advertisements and maintaining the University photo archives.
- Provide that all design requests are well developed and completed by deadline
- Ensure that all designs are properly aligned with Hampton University branding and marketing standards.
- Produce graphic designs for brochures, print and online advertisements, posters, digital displays, flyers, and other publications.

#### 2012 - 2014 **DIGITAL DESIGNER // LIN Digital Corporation**

- Produce interactive graphics for local news web coverage.
- Design interactive advertisements, email campaigns and landing pages for clients advertising.
- Design and Develop Flash & Static Advertisements for local television market websites and mobile devices.

#### 2009 - 2012 GRAPHIC DESIGNER & ART DIRECTOR // Marine Corps Community Service (MCCS)

- Manage and meet tight deadlines for Publicity Service Requests (PSR) while working on Okinawa Living magazine and The Source.
- Create effective advertisements for over 100 clients, closely working with Account Executives, sponsorship and photography departments within Marketing to improve the quality, content, and readability of specialty items (brochures, programs, table tents, T-shirts and logo designs.) and basic prints (posters, black and white flyers, lobbies and PDFs.)
- Create effective print advertisements, billboards, logos and T-shirt designs for on and off base events in Okinawa, Japan.
- Produced printed materials to be circulated by the Marketing Distribution Department daily.
- Maintain a competent level of knowledge in company policies to better serve customers.
- Regularly solicit customer feedback, address customer needs and follow up in a diligent and timely manner that enhances customer satisfaction.
- Regularly seek out new, complex, and challenging assignments.
- Productive contributor to team efforts; work efficiently and volunteer to take on extra assignments to help achieve team objectives.



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Graffiti

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Documentaries

#### WORK EXPERIENCE



#### 2009 - 2008 SENIOR DESIGNER // See Saw Studios

- Created and conceptualize designs for various T-shirt layouts using drawing skills, Adobe Creative Suite and Silk Screen printing press.
- Communicated with design team on design concepts to sell in the See Saw store to enhance profit to the studio.
- Prioritized and met deadlines for design projects with little to no supervision.
- Corresponded directly with clients on logo and design concepts to promote business with efficient and innovated design implementation.
- Presented rough sketches for daily review by the Art Director and design team.
- Developed a brand system for a client that was featured on their company's website; utilized Dreamweaver and Adobe Photoshop to create the web graphics.



#### **REFERNCES**

#### **Jarrod Benjamin**

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#### **Gianina Thompson**

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#### Yuri Milligan

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